

Bridging The Services Chasm By Thomas E. Lah

By Thomas E. Lah

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Thomas E. Lah David B. Greenberger 700 Fisher Hall 700C Fisher Hall Thomas E. Lah, Bridging the Services Chasm (Sep 2009). Professional Services Press (BSC)

Knowledge Management in a Professional Services Organization: Managing Intellectual Assets during the productized services. Thomas Lah 1 1 Thomas E. Lah,

Posts about cloud computing written by Thomas Lah. I posted an entry titled Cisco and the Services Chasm That entry referenced a Bridging the Services Chasm;

Thomas Lah, author of the forthcoming book Bridging the Services Chasm, Thomas E. Lah. Great post Britton. I believe economics are the accelerator here.

Prior to TPSA, as founder and principal of Thomas Lah, Building Professional Services: The Sirens' Song (2002), and, recently, Bridging the Services Chasm (2009).

Bridging the Services Chasm Thomas E. Lah Bridging the Services Chasm provides a comprehensive framework companies can use to make critical service strategy decisions

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May 12, 2010 Syllabus SME 710 Service Strategy and Design ISBN: 0-13-042213-4 Thomas E. Lah. Bridging the Services Chasm

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